

## ECPA Joins Two Sides To Promote Sustainability Surrounding Paper Receipts

Brussels, 16 June 2025 – The [European Converted Paper Association \(ECPA\)](#) is pleased to announce its membership in [Two Sides](#), the not-for-profit global initiative dedicated to promoting the unique, responsible and attractive attributes of print, paper, and paper packaging.

Representing a broad network of companies engaged in the conversion and supply of functional paper solutions, ECPA brings to Two Sides an industrial perspective on the essential role of paper receipts in everyday commerce. With this new alliance, ECPA aims to further its mission to defend the environmental and societal value of paper, strengthen cooperation across the value chain, and engage in a fact-based dialogue with institutions and stakeholders.

"As an association, we aim to unite industry stakeholders under a common mission: to promote the value of paper receipts as indispensable tools for transparency, security, sustainability and consumer confidence," says **Marcel Bergmann, President of ECPA**. "Paper receipts can have a lower CO2 impact over their lifecycle than digital alternatives, depending on factors such as the resources used to produce digital devices and direct energy consumption through the use of data centres and servers that contribute to carbon emissions."

Through this partnership, ECPA reinforces its commitment to collaborate with other key players in the print and paper value chain, contributing its industry expertise and advocating for informed, balanced communication on the sustainability of paper. The collaboration opens up new opportunities to align messaging, promote shared values, and support joint initiatives aimed at defending the environmental role of paper receipts across Europe.

"We're pleased to welcome ECPA as a member of Two Sides. Together, we can amplify the positive environmental story of paper receipts – a renewable, recyclable and essential material. By joining forces, we strengthen our voices in promoting the sustainable attributes of paper across Europe and beyond. It's always a pleasure to welcome new members and we look forward to working with the ECPA moving forward," says **Jonathan Tame, Managing Director** for Two Sides Europe.

ECPA members are actively investing in innovation to further reduce the environmental impact of their products - developing phenol-free papers, improving energy efficiency and adopting sustainable water management practices. These efforts reflect a broader commitment to responsible manufacturing and to the circular economy.

For more information on ECPA's work and on how to become a member, please visit [www.ecpaassociation.eu](http://www.ecpaassociation.eu).



To learn about Two Sides' initiatives, visit [twosides.info](http://twosides.info).


## About us

**ECPA** is the collective voice of the converted paper industry in Europe, promoting high-quality, sustainable and consumer-focused paper solutions. The association represents manufacturers and suppliers from across the continent, and works to ensure that paper continues to play a central role in modern, sustainable commerce.

**Two Sides** is a not-for-profit, global initiative promoting the environmental credentials of paper and print. Its members span the entire print, paper and packaging value chain, including forestry, pulp, paper, inks, chemicals, finishing, publishing, printing and distribution.

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